

# Domain Assignment in Face Perception

Domain Specificity in Face Perception

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Nature America 2000

Can a Nonspecific Bias Toward Top-Heavy Patterns Explain Newborns' Face Preference?

Cassia Viola Macchi et. al

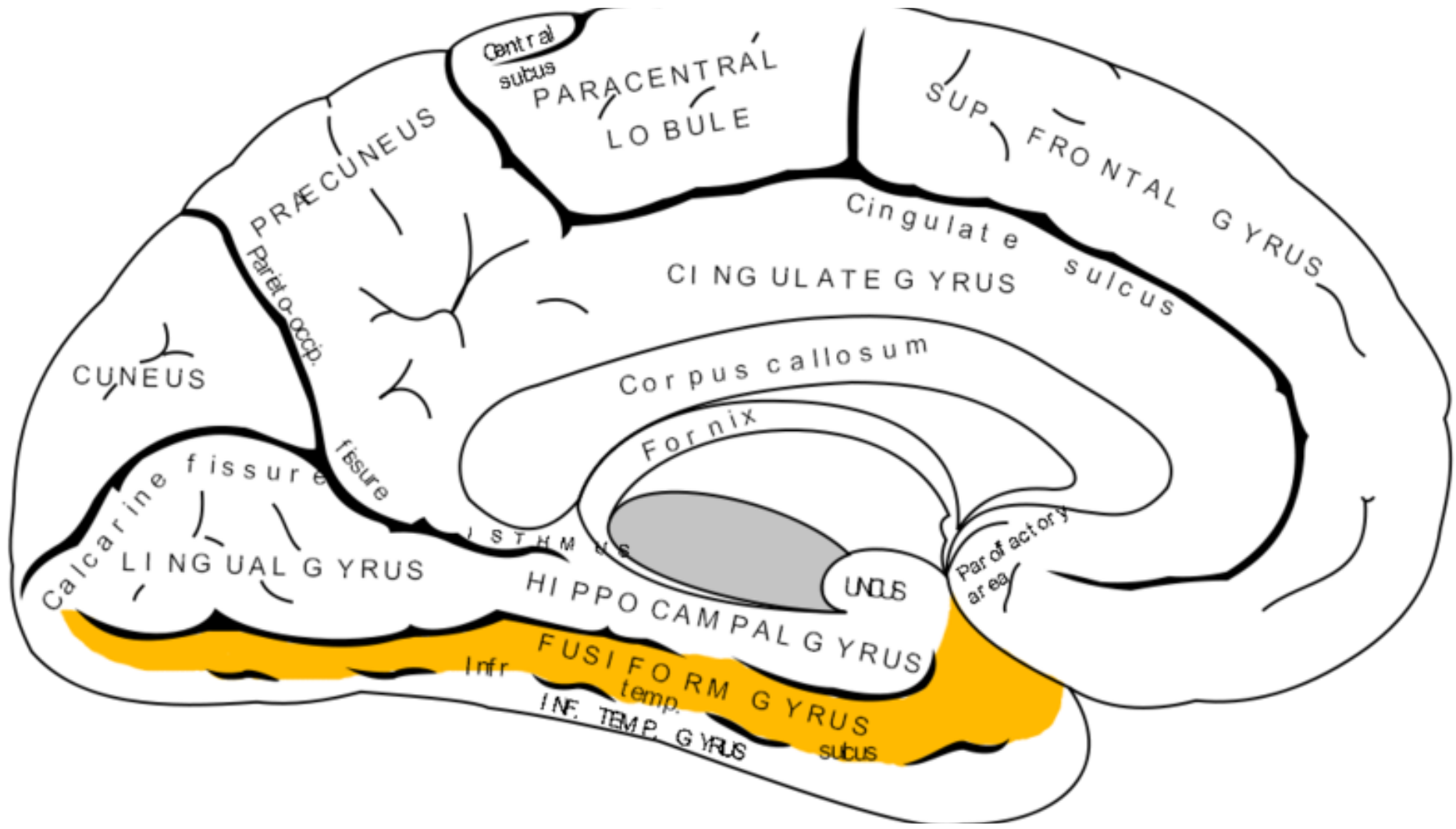
Psychological Science 2004

# Conclusions

- Specific mechanisms (face perception)
- Double dissociation (face & objects)

# Evidence for Face Specific Mechanisms

- Holistic and Inversion sensitive
- Prosopagnosic's
- Patient CK
  - DD for face and object recognition
- fMRI studies
  - activation of Fusiform Gyrus
  - compared to non-face stimuli
- EEG & MEG recordings
  - selective response to faces



- Note, however, that the question of the domain specificity of face-processing mechanisms is independent from the question of the innateness of such mechanisms, which is not the focus of the present discussion.

- Kanwisher

# Conclusions

- Experiment 1
  - Prefers face
- Experiment 2/3:
  - Horizontal asymmetrical bias
- Top-heavy
- Domain General mechanism

# Details of Experiment

- **Experiment 1**

- 20 healthy, full-term infants 25 to 73 hr old.
- high-quality black-and-white photograph of a 22-year-old woman's face
- Eye tracking
- 2 T-tests: one for number of discrete looks and the other for total fixation time

- **Experiment 2**

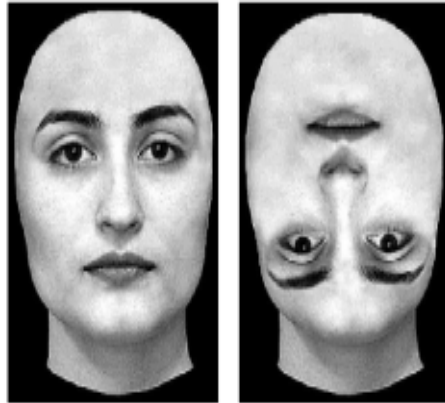
- 20 healthy, full-term infants 24 to 79 hr old.
- two scrambled faces differing exclusively in the up-down positioning of the inner features

- **Experiment 3**

- 20 infants 24 to 82 hr old participated in the study.
- the natural upright face presented in Experiment 1 and the nonfacelike top-heavy configuration shown in Experiment 2

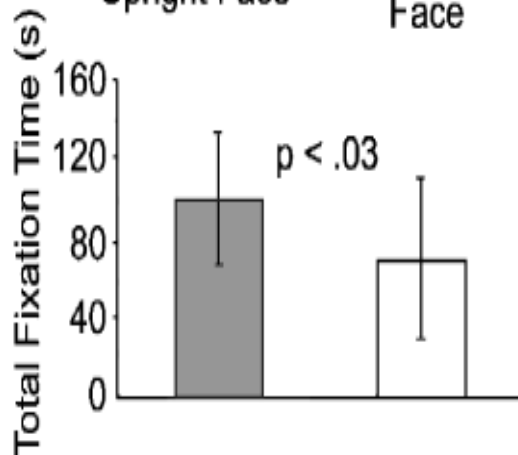
# Evidence for Domain Generality

Experiment 1

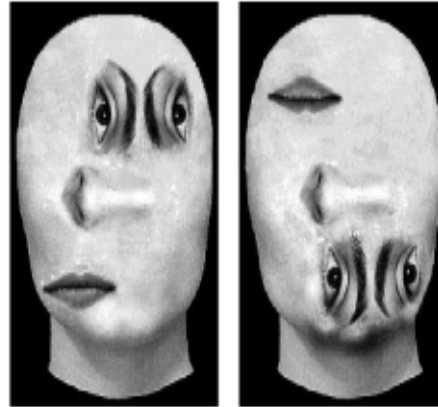


Upright Face

Upside-Down Face

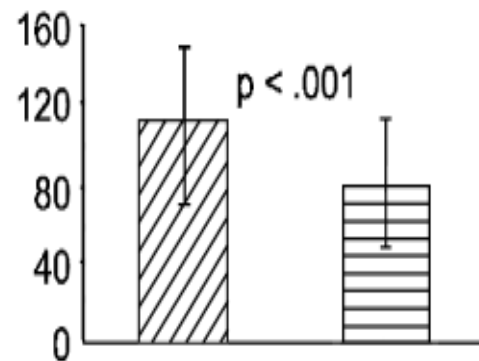


Experiment 2

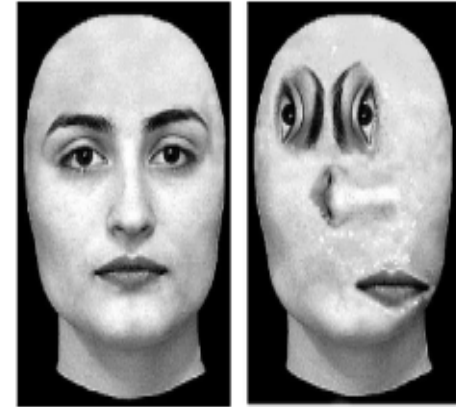


Top-Heavy Configuration

Bottom-Heavy Configuration

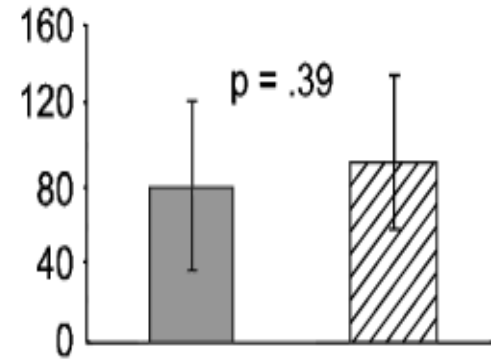


Experiment 3



Upright Face

Top-Heavy Configuration



Macchi et. al



# Significance

- True DD?
- Domain Specific or General?
- Are all DD's clear cut?